



FOR IMMEDIATE RELEASE

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Get a jump on your handmade holiday shopping with EtsyRAIN's Pre-Holiday craft show, featuring locally produced arts and crafts,

SEATTLE, September 5th, 2010 – EtsyRAIN announced today that it will host its Pre-Holiday Craft Show from 11 a.m. to 5 p.m. on Saturday and Sunday, October 16th and 17th, 2010.

The EtsyRAIN Pre-Holiday Craft Show will be held at the beautiful Intiman Theatre, located at 201 Mercer Street in Seattle.

Arrive early for swag bags:

The first 50 shoppers in the door each day will receive a FREE "swag" bag stuffed with goodies, treats and samples from some of the over 850 etsyRAIN member artists and craft makers residing in the greater Puget Sound area.

Support local artisans and crafters:

Choosing to support our area's small businesses helps in so many ways! Buying local is more than just the hottest trend. From reducing your carbon footprint to keeping your hard-earned dollars right here in Seattle, purchasing locally produced items benefits our city and our planet!

Pre-Holiday Craft Show benefits charity:

EtsyRAIN has chosen a charitable organization to support at its pre-holiday craft show.

DonorsChoose.org is an organization that connects monetary contributors to classrooms in need. Public school teachers all over America post requests for donations for specific classroom projects such as buying pencils for a school poetry writing contest or raising enough money for new violins for a school recital.

A donation table will be set up to gather contributions that will go directly towards a specific classroom project request of EtsyRAIN's choosing.

About EtsyRAIN:

EtsyRAIN is a local collective of over 700 artisans and craft makers from all over the Puget Sound region who operate online shops on the international handcrafted shopping site called Etsy (etsy.com). EtsyRAIN's mission is to create a local creative community that nurtures, supports and educates artists who currently have or are interested in opening their own independent e-commerce shops on Etsy.

The group's website at EtsyRAIN.com features an event calendar of local craft-related events that

is quickly becoming the "go-to" place to find out about crafty happenings in the Seattle area. Check it out to learn about all things crafty going on locally, such as classes, shows, application deadlines, networking events and more. You can even create an account and post your own crafty events!

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